

Message Text

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PAGE 01 STATE 160811

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R 242142Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY JAKARTA

AMEMBASSY MANILA

UNCLAS STATE 160811

E.O. 11652: N/A

TAGS: BEXP RP ID

SUBJ: FOOD PROCESSING AND PACKAGING TECHNICAL SALES SEMINAR

1.FOR JAKARTA. SINCE MANILA HAS ACCEPTED THIS EVENT PER
REF A, JAKARTA IS WITHDRAWN FROM SEMINAR ITINERARY.

2. FOR MANILA. WE MOST APPRECIATIVE YOUR ACCEPTANCE AND
WE NOW IN PROCESS ADVISING SEMINAR MEMBERS OF CHANGE. EVENT
WILL NOW HAVE ITINERARY AS FOLLOWS: BANGKOK, NOV. 9-13,
KUALA LUMPUR, NOV. 14-19, MANILA, NOV. 20-25.

3. SEMINAR CHAIRMAN IS W.D. (DAVE) LEWIS, PRESIDENT, FOOD
PROCESSING MACHINERY AND SUPPLIES ASSOCIATION, A WIDELY
RESPECTED INDUSTRY EXPERT WITH SOLID LEADERSHIP ABILITIES.

4. ADVANCE OFFICER SELWYN COATES ETA MANILA SEPT. 20 FROM
KUALA LUMPUR FOR APPROXIMATELY THREE WORKING DAYS. COATES
WILL RETURN WITH GROUP AS SEMINAR COORDINATOR. EXACT
ITINERARY AND FLIGHT SCHEDULES WITH REQUEST FOR HOTEL FOLLOWS
SEPTTEL.

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PAGE 02 STATE 160811

5. WHILE COMMITMENTS FROM PARTICIPANTS MUST BE RECONFIRMED AS RESULT OF ITINERARY CHANGE, FOLLOWING IS ITEMIZATION OF ANTICIPATED CATEGORIES: BAKERY EQUIPMENT; FOOD PROCESSING INSTRUMENTATION; CAN HANDLING EQUIPMENT; REFRIGERATION SYSTEMS; SHRIMP PROCESSING; SANITATION IN FOOD PROCESSING; PACKAGING; AND OVERALL FOOD PROCESSING PLANT DESIGN AND MAINTENANCE CONSULTING SERVICES.

6. IF YOU HAVE COMMENTS OR SUGGESTIONS RE ABOVE TOPICS, PLEASE ADVISE.

7. FOR GENERAL INFO ON HOW SEMINAR WILL OPERATE AND AFFECT YOU, PLEASE SEE REFAIR. ACCORDING TO ITINERARY PARA 2, SEMINAR GROUP WILL HAVE APPROXIMATELY THREE AND ONE-HALF TOFOUR WORKING DAYS EACH STOP. WE PLAN SCHEDULE SEMINAR SESSIONS ON TWO SUCCESSIVE MORNINGS, FOUR HOURS EACH. EACH FOUR HOUR SESSION WILL PERMIT INTRODUCTIONS, FOUR PRESENTATIONS EACH OF ONE-HALF HOUR, QUESTION-AND-ANSWER PERIODS OF TEN TO FIFTEEN MINUTES AFTER EACH PRESENTATION, AND ONE BREAK OF HALF-HOUR. IN AFTERNOONS AFTER SEMINAR SESSIONS, AND ON THIRD AND FOURTH DAYS IN EACH STOP, INDUSTRY REPS ON PANEL WILL HAVE PRE-ARRANGED PRIVATE BUSINESS MEETINGS WITH SEMINAR ATTENDEES AND OTHER HOST COUNTRY NATIONALS RELEVANT TO SEMINAR THEME. SEMINAR PRESENTATIONS ARE STRICTLY GENERIC PRESENTATIONS CURRENT DEVELOPMENTS IN FPP FIELD, NOT COMPANY SALES PITCHES. IN PRIVATE BUSINESS MEETINGS COMPANY REPS ARE FREE TO PUSH THEIR LINE OF PRODUCTS. WE WILL NOT SCHEDULE SEMINAR SESSIONS ON AFTERNOONS OR WEEKENDS UNLESS ABSOLUTELY NECESSARY AND IF LOCAL WORK HABITS DO NOT CONFLICT. AFTERNOONS AND SATURDAY MORNINGS WILL BE USED FOR PLANT VISITS AND BUSINESS APPOINTMENTS. SUNDAYS WILL BE DAYS OFF FOR ALL HANDS.

8. WE NOW IN PROCESS COMPLETION OF RECRUITMENT, AND COLLECTING ABSTRACTS OF SEMINAR PRESENTATIONS, PHOTOS, BIO MATERIAL AND COMPANY LITERATURE FROM THOSE COMPANIES ALREADY COMMITTED. WILL INFORM YOU AS RECRUITMENT PROCESS NEARS END.

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PAGE 03 STATE 160811

9. WE WILL POUCH COPIES OF ALL PREVIOUS TELEGRAPHIC TRAFFIC. KISSINGER

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